Collaboration 
• Creativity • Customer value

# **Transform your business!**



Leading seminar for logistics & purchasing professionals in Northern Europe



# PART 1: Finlandia Hall, Helsinki 9.2.

**Opening of the conference** 

Olli-Pekka Juhantila Board Chairman. LOGY ry



Automation in transport

Anne Berner Minister of Transport and Communications, Finland

The age of the virtual forwarder

> Jochen Thewes CEO. DB Schenker



#### **KEYNOTE**: **Customer focused** supply chain transformation

## Mary C. Long

Board Chairman. Council of Supply Chain Management Professionals (CSCMP)

PANEL DISCUSSION: Structural changes and transformation in services

Taavi Heikkilä CEO, SOK & Board Chairman, Finnish Commerce Federation

Pia-Noora Kauppi CEO. The Federation of Finnish **Financial Services** 

Heikki Malinen CEO. Posti

Mika Vehviläinen CEO, Cargotec

**KEYNOTE:** Strategic innovations & the denial reaction to creative ideas

Henkka Hyppönen Creative Director & Founder. +1 Agency

# Afternoon parallel sessions

LOGISTICS SERVICES

**Demystifying trends:** delivering insight today creating value tomorrow

Markus Kückelhaus Vice President. Innovation & Trend Research, DHL Customer Solutions & Innovation

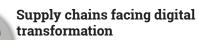
**Building new partnerships** - establishing long term collaboration with win-win potential

Meinderdjan Botman Executive Vice President. **Global Business Development, DSV Solutions** 

Creating added value with customer focus in the service sector's structural change

Pekka Laitinen CEO, Varova

#### SUPPLY CHAIN MANAGEMENT





Senior Partner and Managing The Boston Consulting Group Nordic AB

**Building competitive and** sustainable supply chain for global consumer goods company

Tiina Nieminen VP. Loaistics. Fiskars Corporation











# PART 2: M/S Silja Europa 9.-10.2.

#### INTRALOGISTICS

SOURCING

Packaging optimization – overlooked opportunity for supply chain efficiency and sustainability

#### Jack Ampuja President, Supply Chain

Optimizers & Executive in Residence, Niagara University

### Comprehensive development in intralogistics- case Altia

Pekka Molarius Logistics Development Manager, Altia



#### ŠKODA-AUTO Logistics -Innovative & Global

#### Tomáš Rais Head of Department Logistics Planning and System Support, ŠKODA-AUTO

# 20

Managing complex value chains by global purchasing teams

Horst Wiedmann

Senior Vice President, Head of Strategic Materials Management & Central Services ZF-Group, ZF Friedrichshafen AG

The European market: sourcing chances and possibilities for medium sized companies

# Mark Borgwardt

Head of Purchasing, Bühler Technologies GmbH

Turbo-boost your procurement – a case-study of procurement outsourcing at Thames Water



# From Finlandia Hall to the waves of Baltic Sea!

## 9.2. Meeting Forum

After M/S Silja Europa departs from the harbour, we will gather to Ocean Club for **Meeting Forum**: here you meet your colleagues and meet new contacts! Relaxed networking continues during **dinner**.

# 10.2. Contact Forum

Enjoy breakfast and then head to the conference deck where the seminar program continues with **presentations** and **Contact Forum**, which offers excellent opportunities to getting to know our partners and networking with other participants. Part 2 ends with late lunch.

## **10.2. Presentations**

KEYNOTE -Outstanding customer experience

Belinda Gerdt & Kari Korkiakoski CEO, Futurelab

Globalization strategy of a hidden champion and its impact on their supply chains

#### Jörn Fontius

Director Supply Chain Management, BEUMER Group GmbH & Co. KG

#### Partnering for procurement



President, Supply Chain Optimizers & Executive in Residence, Niagara University

# CONFERENCE 9.-10.2.2017

Get your tickets now and transform your business!

**The full seminar program 9.-10.2.2017** 795 eur per person (+VAT) + cruise package

**Only Part 1 at Finlandia Hall 9.2.2017** 695 eur per person (+ VAT)

**Only Part 2 at M/S Silja Europa** 390 eur per person (+VAT) + cruise package

Cruise package Single cabin: 260 euros / person Double cabin: 215 euros / person LOGYs members will get 50 euros discount of the seminar's normal price (not from the cruise package). Member discount is valid until 2.2.2017.

Registration & more information: www.logy.fi/en/logyconference

LOGY reserves the right for changes.

Meet our partners at LOGY Conference:

**Kouvola**, innovation



 **TALLINK SILJA LINE** 🔿

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