

Collaboration • Creativity • Customer value

Transform your business!



Leading seminar for logistics & purchasing professionals in Northern Europe

PART 1: Finlandia Hall, Helsinki 9.2.



Opening of the conference

Olli-Pekka Juhantila
 Board Chairman,
 LOGY ry



Automation in transport

Anne Berner
 Minister of
 Transport and
 Communications,
 Finland



The age of the virtual forwarder

Jochen Thewes
 CEO,
 DB Schenker



**KEYNOTE:
 Customer focused supply chain transformation**

Mary C. Long
 Board Chairman, Council of
 Supply Chain Management
 Professionals (CSCMP)



PANEL DISCUSSION: Structural changes and transformation in services

Taavi Heikkilä
 CEO, SOK & Board Chairman,
 Finnish Commerce Federation



Pia-Noora Kauppi
 CEO, The Federation of Finnish
 Financial Services



Heikki Malinen
 CEO, Posti



Mika Vehviläinen
 CEO, Cargotec



**KEYNOTE:
 Strategic innovations & the denial reaction to creative ideas**

Henkka Hyppönen
 Creative Director & Founder,
 +1 Agency

Afternoon parallel sessions

LOGISTICS SERVICES



Demystifying trends: delivering insight today – creating value tomorrow

Markus Kückelhaus
 Vice President,
 Innovation & Trend
 Research, DHL Customer
 Solutions & Innovation



Building new partnerships - establishing long term collaboration with win-win potential

Meinderdjan Botman
 Executive Vice President,
 Global Business
 Development, DSV Solutions



Creating added value with customer focus in the service sector's structural change

Pekka Laitinen
 CEO, Varova

SUPPLY CHAIN MANAGEMENT



Supply chains facing digital transformation

Teemu Ruska
 Senior Partner and Managing
 Director,
 The Boston Consulting Group
 Nordic AB



Building competitive and sustainable supply chain for global consumer goods company

Tiina Nieminen
 VP, Logistics,
 Fiskars Corporation



AGCO Smart Logistics

Michael Buelow
 Manager Transportation
 and Logistics, EAME,
 AGCO International
 GmbH

PART 2: M/S Silja Europa 9.-10.2.

INTRALOGISTICS

Packaging optimization – overlooked opportunity for supply chain efficiency and sustainability

Jack Ampuja
President, Supply Chain Optimizers & Executive in Residence, Niagara University

Comprehensive development in intralogistics- case Altia

Pekka Molarius
Logistics Development Manager, Altia

ŠKODA-AUTO Logistics - Innovative & Global

Tomáš Rais
Head of Department Logistics Planning and System Support, ŠKODA-AUTO

SOURCING

Managing complex value chains by global purchasing teams

Horst Wiedmann
Senior Vice President, Head of Strategic Materials Management & Central Services ZF-Group, ZF Friedrichshafen AG

The European market: sourcing chances and possibilities for medium sized companies

Mark Borgwardt
Head of Purchasing, Bühler Technologies GmbH

Turbo-boost your procurement – a case-study of procurement outsourcing at Thames Water

Ian Bolger
Principal, Efficio

From Finlandia Hall to the waves of Baltic Sea!

9.2. Meeting Forum

After M/S Silja Europa departs from the harbour, we will gather to Ocean Club for **Meeting Forum**: here you meet your colleagues and meet new contacts! Relaxed networking continues during **dinner**.

10.2. Contact Forum

Enjoy breakfast and then head to the conference deck where the seminar program continues with **presentations** and **Contact Forum**, which offers excellent opportunities to getting to know our partners and networking with other participants. Part 2 ends with late lunch.

10.2. Presentations

KEYNOTE - Outstanding customer experience

Belinda Gerdt & Kari Korhikoski
CEO, Futurelab

Globalization strategy of a hidden champion and its impact on their supply chains

Jörn Fontius
Director Supply Chain Management, BEUMER Group GmbH & Co. KG

Partnering for procurement

Jack Ampuja
President, Supply Chain Optimizers & Executive in Residence, Niagara University

LOGY 9.-10.2.2017 **CONFERENCE**

Get your tickets now and transform your business!

The full seminar program 9.-10.2.2017
795 eur per person (+VAT) + cruise package

Only Part 1 at Finlandia Hall 9.2.2017
695 eur per person (+ VAT)

Only Part 2 at M/S Silja Europa
390 eur per person (+VAT) + cruise package

Cruise package
Single cabin: 260 euros / person
Double cabin: 215 euros / person

LOGYs members will get 50 euros discount of the seminar's normal price (not from the cruise package).
Member discount is valid until 2.2.2017.

Registration & more information:
www.logy.fi/en/logyconference

LOGY reserves the right for changes.

Meet our partners at LOGY Conference:

Kouvola[®]innovation

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