



LOGY CONFERENCE 2026

Partnership Packages

LOGY

Finland's largest network of logistics, procurement, and supply chain management professionals and decision-makers.

The network includes 5,400 professionals representing around 1,000 Finnish companies.

The members mainly represent executive, managerial, and specialist levels.

NESTE

NOKIA



KESKO



fortum



Metsä



Metso

LOGY's seminars

We organize several annual seminars focusing on current topics in logistics and procurement.

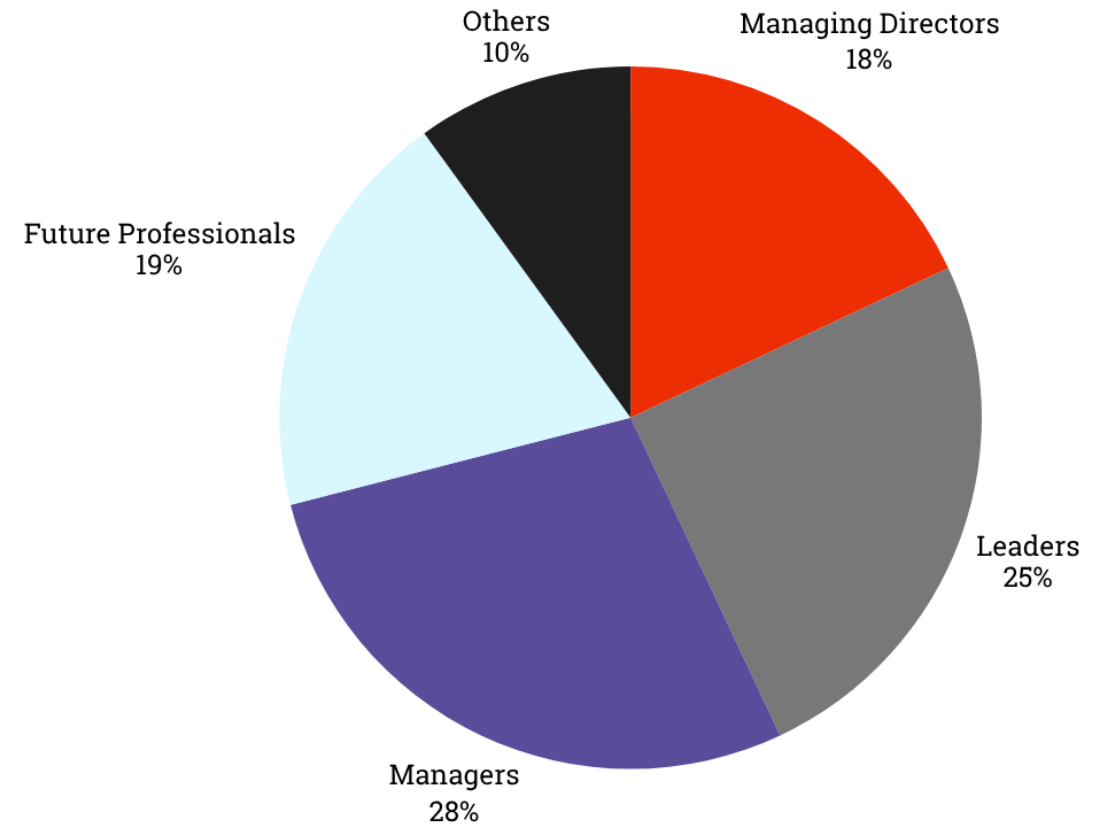
LOGY Conference in February

Procurement Day in May

Logistics Super Days in October



LOGY Conference



LOGY Conference 2026

Partnership packages

Various partnership packages are available for the LOGY Conference:

Main Partner, Theme Partner, Medium, and Lite.

These pre-designed packages include a wide range of elements to ensure your brand's visibility throughout the entire event – from the morning sessions to the evening program, and from pre-event marketing to post-event communications.

Choose the package that fits you best and stand out from the crowd!



Main Partner

Refined visibility for your brand!

The **Main Partnership** of the Conference is exclusive — available to only one company.

This extensive partnership package includes an **experiential, fully branded space** dedicated entirely to your company, in addition to other visibility elements.

The branded area clearly stands out from other partner stands and serves as an inviting meeting place.

Designed in line with your brand identity, the space leaves a **lasting impression** on your customers.





LOGY Conference 2026

Main Partnership Package

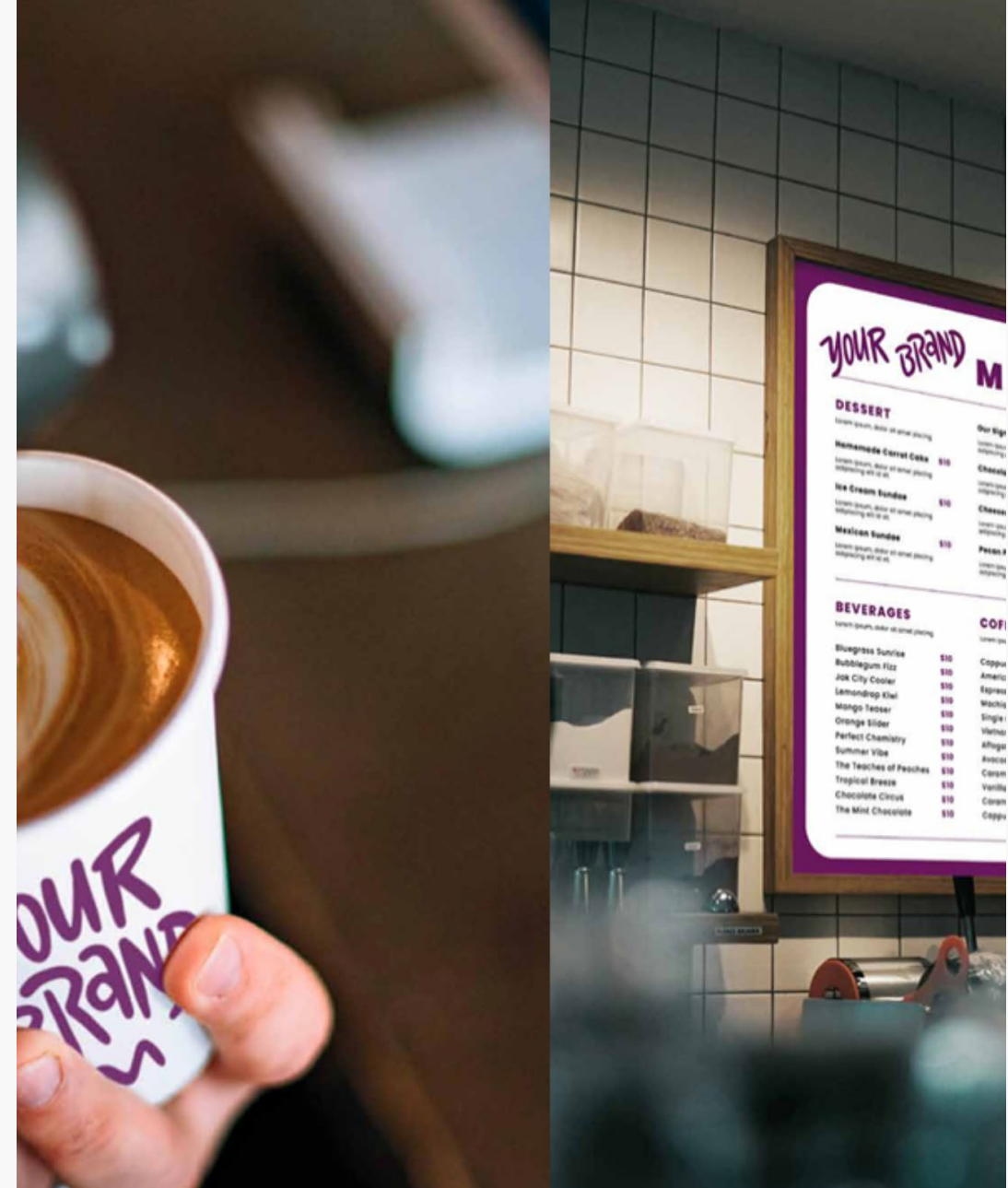
- Branded Partner Lounge at Kulttuuritalo
- Main stage visibility and partner video featured in the event program
- Logo visibility in event marketing and partner presentation slides
- Media benefit in *Osto & Logistiikka* magazine (issue published before the event), value €1,500
- Mention of the partnership in event hosting and presentations
- Logo and dedicated partner page in the *Eventos* event app
- Direct access to participants through the event app
- Meet participants throughout the event — during the seminar, the networking session, and the festive yet relaxed evening event
- 3 complimentary tickets to the event
- Option for a branded café area

€20,000

OPTION: Expand the Main Partnership Package

As the Main Partner of LOGY Conference 2026, you have the option to enhance your package with branded café services for an additional fee!

In the café, professional baristas will prepare and serve products according to a menu designed by your company.



Theme Partner

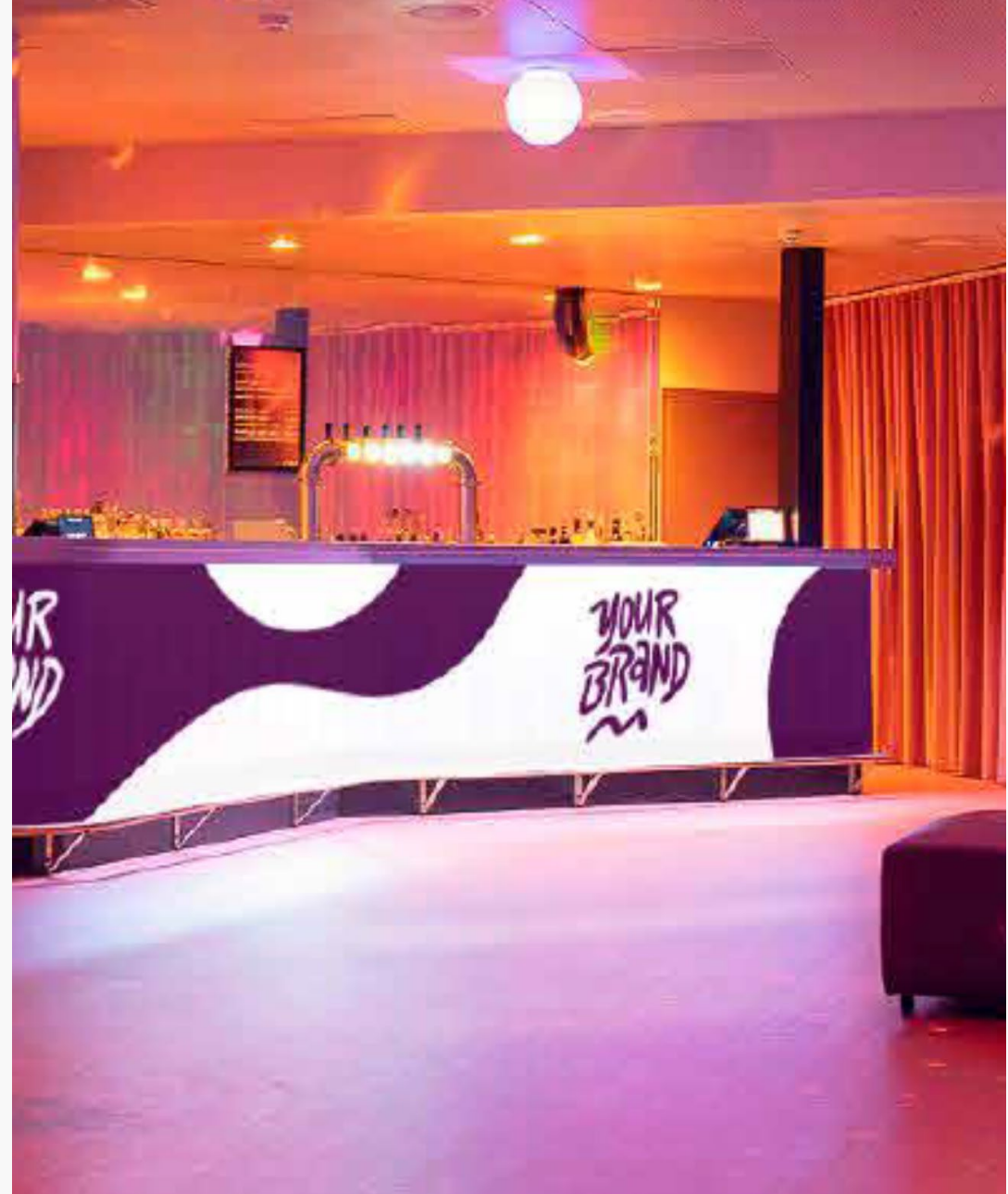
Let's design the perfect package for you!

As a Theme Partner, you'll have exclusive access for the entire day to either the Peilisali or Kult event space at Kulttuuritalo, where the afternoon track sessions take place.

Each space can be fully transformed into your own branded environment, standing out as a distinctive area within the event.

Both spaces can also be named after your company.

Let your brand take over an entire hall!





LOGY Conference 2026

Theme Partnership Package

- Branded Peilisali or Kult Event Space
- Branded stand (Medium size)
- One-minute pitch in the track hall
- Logo visibility in event marketing and partner presentation slides
- Media benefit in *Osto & Logistiikka* magazine (issue published before the event), value €1,500
- Mention of the partnership in event hosting and presentations
- Logo and dedicated partner page in the *Eventos* event app
- Direct access to participants through the event app
- Meet participants throughout the event — during the seminar, the networking session, and the festive yet relaxed evening event
- 2 complimentary tickets to the event

€20,000

Medium Partner

Increase your visibility and stand out from the crowd!

The Medium Partner Package in the Kaarikäytävä area includes:

A lightbox display designed according to your brand's visual identity (from print-ready materials)

A counter customized to match your brand's visual identity (from print-ready materials)





LOGY Conference 2026

Medium Partnership Package

- Branded standLogo visibility in event marketing and partner presentation slides
- Media benefit in Osto & Logistiikka magazine (issue published before the event), value €800
- Logo and dedicated partner page in the Eventos event app
- Direct access to participants through the event app
- Meet participants throughout the event — during the seminar, the networking session, and the festive yet relaxed evening event
- 2 complimentary tickets to the event

€8,000 / €6,000

Lite Patrner

An affordable way to increase your company's visibility!

The Lite Partner Package includes a stand space featuring:

A counter customized to match your brand's visual identity (from print-ready materials)





LOGY Conference 2026 Lite Partnership Package

- Branded stand
- Logo visibility in event marketing and partner presentation slides
- Logo and dedicated partner page in the *Eventos* event app
- Direct access to participants through the event app
- Meet participants throughout the event — during the seminar, the networking session, and the festive yet relaxed evening event
- 1 complimentary ticket to the event

The Lite partnership package is primarily intended for startups and small businesses with a turnover under € 200,000 and fewer than five employees .

€5,000 / €4,000



Optional Add-ons for LOGY Conference 2026 Partnership Packages

Take your brand visibility even further!

- Branded coffee cups (Main Partner)
- Branded lanyards for participant name badges, provided by the partner
- Option to purchase branded drink tickets for distribution to customers (available to all partners)
- Partner webinar (see next slide)
- Opportunity for additional visibility in *Tekniikka & Talous* media's "*Logistics Pioneers*" article series – ask for more details!

OPTION: Partner Webinar *

- A one-hour webinar for the LOGY network
- Topic and perspective chosen by the partner
- The webinar will be featured in LOGY's online event calendar
- Effortless for the partner:
 - LOGY handles registrations, confirmations, and participation links
 - LOGY takes care of recording the webinar and shares the recording with both the partner and participants
 - LOGY also distributes the presentation materials to participants

€2,000 / €1,500

* Available exclusively as part of a seminar partnership.

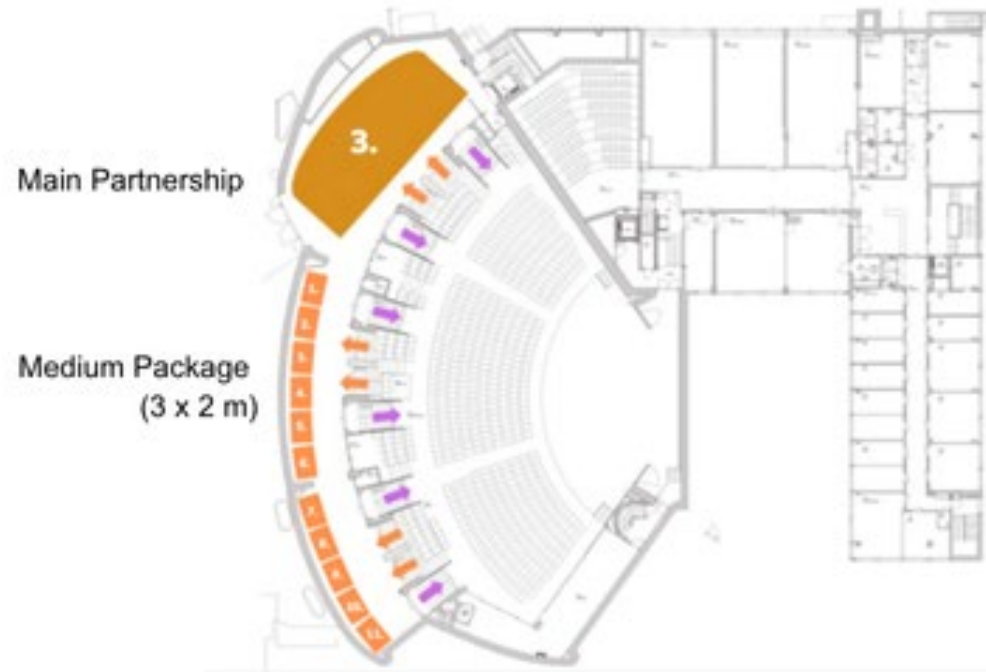


LOGY Conference 2026 at Kulttuuritalo

The venue for LOGY Conference 2026, Kulttuuritalo, offers a stunning setting for networking and showcasing your brand in a way that perfectly fits your company's identity.

Where do you want your company to be seen?

1. Medium Packages, 1–11
2. Lite Packages, ask for more details!
3. Main Partnership



LOGY Conference 2026 at Kulttuuritalo

- 4. Theme Partner, Kult
- 5. Theme Partner, Peilisali



Let's tailor the perfect visibility package for your company!



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LOGY Conference

Together – People,
AI & Resilience