

# IFPSM WORLD SUMMIT



FLORENCE  
22-23 SEPTEMBER 2023  
ITALY



**Procurement to Lead Innovation and Value Capture  
while coping with inflation, shortages and geopolitical instability**



**IFPSM**  
INTERNATIONAL FEDERATION OF PURCHASING & SUPPLY MANAGEMENT

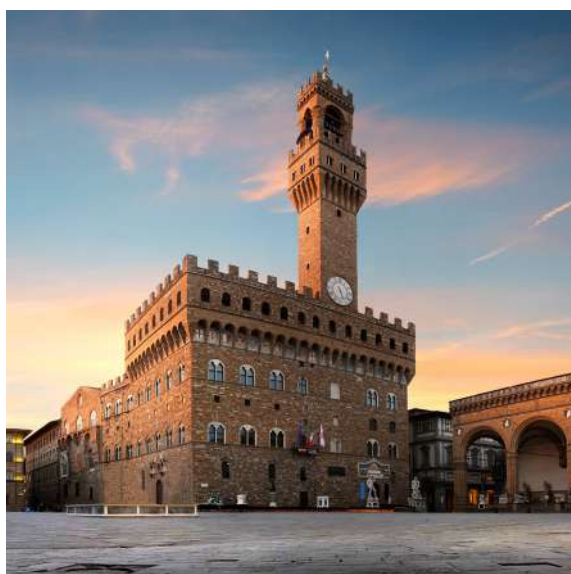


Associazione Italiana  
Acquisti  
e Supply Management

The IFPSM World Summit is organized in collaboration with ADACI,  
the Italian Association of Purchasing and Supply Management

# WELCOME

*“The World Summit of the International Federation of Purchasing and Supply Management”*



The World Summit of the International Federation of Purchasing and Supply Management, organized in collaboration with ADACI, the Italian Association of Procurement and Supply Management, will be held in Florence on 22 and 23 September 2023.

It represents the world's most exclusive procurement and supply management forum and the ideal venue for the exchange of knowledge and best practices between both public and private operators.

A highly professional event carried on by front line national and international speakers from the economic and industrial world.

Florence, birthplace of the Italian Renaissance, becomes the venue for the debate on the hot topics of procurement, a function which despite inflation, insufficient market supply, incoming recession and geopolitical instability, has to ensure the continuity of the materials flow, the automation of processes, the innovation of purchased goods and the containment of price volatility.



## SUMMIT CORE THEME IS

### *Procurement to Lead Innovation and Value Capture while coping with inflation, shortages and geopolitical instability*



Over thirty outstanding speakers from four continents and different industrial realities, will talk about the key issues of procurement and supply management, and will underline how innovation, integration, connectivity, sustainability, resilience and competitiveness will characterise the future of successful companies. They will also highlight the need to upskill and reskill resources, because now more than ever companies need talents.

The World Summit means information, benchmarking, international network, culture and upper-level training. Unique of its kind, it gives a complete picture of the economic and geopolitical scenario and of the best procurement practices.

Participating is a great opportunity to broaden your knowledge, vision and professional growth.

## THE ORGANISERS

*IFPSM and ADACI cordially invite you to experience the World Summit 2023 that  
will be held in Florence, the cradle of the Italian Renaissance,  
on 22 and 23 September 2023.*



The IFPSM, founded in London in 1974, connects 46 national associations and over 250,000 procurement operators who globally manage an order book of \$ 3.4 trillion. IFPSM supports the development of competitive, efficient, innovative and sustainable Procurement and Supply Chain Management functions globally. It is an exclusive international network that analyses and debates strategic procurement and supply chain management issues. It also provides opportunities for the promotion of the profession and for the competence qualification of procurement operators.



ADACI, born in 1968, is one of the Founders of IFPSM, and represents the national reference point in terms of procurement and supply management. Its mission is to support the cultural and professional growth of its members through conferences, workshops, round tables, networking, studies and research, publications, education and training courses. These are aimed at providing professional qualifications and the adequate positioning of procurement in the Italian business landscape.

ADACI Formanagement is a company controlled by the Association, dealing with training and consultancy in procurement, supply management and logistics.





Eng Chris Oanda HOSC MD The GPA Consulting -  
President of IFPSM

## PROFILE OF CHRIS OANDA

Chris is a practicing Supply Chain professional with over twenty-five years of experience gained through consultancy and employment in academia, private and public sectors. He worked in Oil and Gas, Commodities, Pharma, Aerospace, and Manufacturing across four continents.

He is the Managing Director of the Global Procurement Academy Ltd (GPA). He created e-sokoni.com the first B2B e-commerce platform in Africa in 2003 and started its operations in Kenya.

He has managed several notable procurement projects including: the reforming of Kenya Medical Supplies Authority, the creation of the African Airlines Association (AFRAA) a joint fuel procurement consortium for 15 airlines, and the transformation of Kaduna State Health Commodities supply chain (Nigeria). In recognition of his contribution to the development of the supply chain sector in Kenya, Chris was awarded a Presidential Medal - Head of State Commendation - (HOSC) by the third President of Kenya. Chris has held various positions in IFPSM Organisation as Senior Delegate, Board Member, Africa Regional Chair and now as President.



President of ADACI and CEO of ADACI Formanagement Srl

## PROFILE OF FABRIZIO SANTINI

Fabrizio is a creative manager, with over twenty years of experience in procurement and supply management, who worked both nationally and internationally in the electromechanical, automotive and consumers goods industry. He has an in-dept knowledge of purchasing and supply management processes, including purchasing partnership models.

He carries out research on business models focused on innovation, automation and continuous improvement, managed by cross-functional and cross-company teams.

He has a solid experience in the organization of procurement and supply chain management and in the preparation of Design to Cost and value analysis projects aimed at reducing the Total Cost of Ownership (TCO). He developed skills of analytical and critical thinking; he has a spontaneous relational approach and is open to change and innovation. Stimulated by increasingly demanding and international assignments, he counts on his tenacity and determination.

He gradually held various positions within the association until he became national president of ADACI for three consecutive terms, and CEO of ADACI Formanagement Srl, the subsidiary of ADACI which deals with training and consultancy.

## **WORLD SUMMIT LOCATIONS**

*The conference will take place in the Florentine Renaissance palaces to enjoy a unique experience and enrich the professional contents of the conference.*



Palazzo Vecchio dominates Piazza della Signoria and is the headquarter of the Municipality. It represents the best synthesis of the city's fourteenth-century architecture and is one of the most famous buildings in the world. Originally called 'Palazzo dei Priori', it has been renamed Palazzo della Signoria in the 15th century, to celebrate the name of the major public institution of the Republic of Florence. In 1540 it became the "Palazzo Ducale", when Duke Cosimo I de' Medici turned it into his residence; finally in 1565 it has been named 'Vecchio' (Old) when, Grand Duke Cosimo I chose Palazzo Pitti as residential palace. From 1865 to 1871 it was the seat of the Parliament of the Kingdom of Italy, while today it houses the Mayor of Florence and various municipal offices. Moreover, it houses a museum, which allows visitors to admire the magnificent rooms where, among others, Agnolo Bronzino, Ghirlandaio, and Giorgio Vasari worked, and where paintings by Michelangelo Buonarroti, Donatello and Verrocchio are exhibited.

## **PALAZZO DEI CONGRESSI - VILLA VITTORIA**

### **THE VENUE OF THE WORLD SUMMIT**



The Summit will take place in Villa Vittoria, a remarkable 19th century building. Surrounded by a secular park, it is a combination of elegance and advanced technologies. Thanks to its numerous halls, a 1,000-seat Auditorium and a futuristic Amphitheatre surrounded by greenery, it hosts summits and events of all kinds. Villa Vittoria was commissioned by Marquis Massimiliano degli Strozzi and built between 1886 and 1891 by Gerolamo Passeri. Originally, it had two floors, with two lateral wings in line with the best tradition of neo-sixteenth-century style villas. The Belvedere was added in 1925. A monumental staircase connects the ground floor with the main floor, leading to a gallery overlooked by some reception halls. All the rooms maintain their original charm: lunette vaults on the ground floor and finely decorated coffered ceilings on the first floor.



On the evening of Friday 22 September Palazzo Borghese will host the **Gala Dinner organized by ADACI and IFPSM**

## PALAZZO BORGHESE

*110 Ghibellina Street, Florence*

Palazzo Borghese, located in the middle of the historic centre of Florence, is one of the most striking examples of neoclassic architecture of the Tuscan capital. Although it has an impressive facade, it often passes unnoticed, almost suffocated by the narrow street that hosts it. Once inside, however, its beauty and splendor are dazzling, and an imposing grand staircase leads to the main floor. The heart of the Palace consists of the 'Hall of Mirrors' and the 'Monumental Gallery' or 'Party Hall'. The latter represents an architectural and artistic jewel full of paintings, frescoes, bas-reliefs, niches, statues, columns and draperies. The history of Palazzo Borghese Aldobrandini begins in the middle of the 15th century when the Salviati brothers decided to merge of several residences by creating a single noble building. Following the marriage of Anna Salviati to Prince Marcantonio IV Borghese, many of the assets of Salviati properties passed to Prince Camillo.

## PALAZZO PAZZI



Palazzo Pazzi, also known as the Palazzo della Congiura or Palazzo Pazzi-Quaratesi, is a Renaissance-style palace commissioned by Jacopo de'Pazzi and built between 1458 - 1469 in Florence. The architect was Giuliano da Maiano even though it has been attributed in the past to Michelozzo di Bartolomeo or Filippo Brunelleschi. The palace was confiscated by the Medici after the failure of the Pazzi Conspiracy (Congiura dei Pazzi). This famous conspiracy (congiura) to kill Lorenzo the Magnificent was organised in the palace by the Pazzi family in 1478, in which Lorenzo's brother Giuliano was killed. The palace has had several owners over the years, from the French family Estouteville to the Strozzi and to the Banca di Firenze. Now it is the seat of the Istituto Nazionale della Previdenza Sociale (INPS) where the event of Wednesday 20th of September will take place. In erecting the building, the architect had a careful eye for harmony and decoration, as can be seen from the characteristic courtyard formed by arches with columns adorned with dolphins (the symbol of the Pazzi family). Palazzo Pazzi is to be considered both for the period of construction and for the elegance of the forms a model for many other residences of the ruling classes of the late-fifteenth-century Florence.

# PROGRAMME OF THE WORLD SUMMIT

Wednesday 20 September 2023

14.00 -18.00 | Palazzo Pazzi

## Public Procurement Session

Public Administration experts of various countries  
will present and debate important topics such as:

- Founding principles of public procurement
- How to ensure a greater share of public spending to small enterprises
- How to manage innovation in public procurement
- Spending aggregation at local, regional and national level to involve vendors located throughout the entire country
- Contracting authorities: from administrative bodies to competence centres focused on some categories of goods and services

### Greetings and introduction by the CEO of the National Institute for Social Security (INPS)

ADACI Formanagement - Relevance of the qualification of procurement and supply chain professionals: ADACI-RINA Disciplinary and ADACI-UNI Standard

Claudio Contessa - President of the Italian State Council

Valeria Vittimberga - Central Procurement Director of INPS

Executive of the Italian Treasury Ministry

Executive of CONSIP: Italy's Central Purchasing Body

Gustavo Piga - Professor of Economics and Director of the International Master in Public Procurement Management University of Rome Tor Vergata

Gil Zefoni - CEO of Israeli Purchasing & Logistics Managers Association (IPLMA)

Eric Korir - Director National Treasury, Public Procurement Department, Republic of Kenya

Tett Affotey-Walters - Experienced public procurement, logistics  
and contracts expert Ghana

Abdul A. Mamman - Lead procurement consultant  
Charterhouse Consulting CIPSMN Nigeria


Public Procurement Executive Uganda

# PROGRAMME OF THE WORLD SUMMIT




Thursday 21 September 2023

## PALAZZO BORGHESE AND PALAZZO VECCHIO

### PALAZZO BORGHESE

09.30 - 12.30	IFPSM Europe Board Meeting IFPSM Africa Board Meeting IFPSM Asia-Pacific Board Meeting (Private Meeting)	09.30 - 12.30	 (Members and Guests)
12.30 - 13.15	Lunch Buffet		

### PALAZZO VECCHIO

14.00 - 16.00	IFPSM Board Meeting (Private Meeting)  (Sala Macconi)	14.00 - 16.00	   (Sala delle Armi)
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### SALONE DEI CINQUECENTO\*

16.00 - 17.00	<b>Grand Opening of the Summit</b> - Conductor: Frediano Finucci, Head of Economics and foreign News of La7 TV News  <b>Welcome greetings and introduction by:</b> Fabrizio Santini, President of ADACI / Chris Oanda, President of IFPSM / Dario Nardella, Mayor of Florence		
17.00 - 18.00	<b>Brainstorming on following themes: 'Impact of geopolitics on global supply chains', 'Supplier's contribution to innovation' 'Talents Management to ensure value capture and competitiveness'</b>  Luciano Bozzo, Professor of International Relations and Strategic Studies at the University of Florence Marco Fioravanti, Senior Director Global Procurement Hitachi		
18.00 - 18.25	Delivery of IFPSM Awards Delivery of ADACI Excellence Awards		

### PALAZZO BORGHESE

20.00 - 23.00	Welcome Dinner (by reservation)
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\* LIMITED AVAILABILITY – The participation will be confirmed by email by ADACI National Secretariat


# PROGRAMME OF THE WORLD SUMMIT

Friday 22 September 2023

## PALAZZO CONGRESSI - VILLA VITTORIA (Main Hall)

09.00 - 12.15 | Registration of Summit Participants

09.00 - 12.15 | **IFPSM Council**  
(Private Meeting)

09.30 - 12.45 |   
(only for World Summit Participants)

13.00 - 14.00 | Lunch Buffet



14.00 - 14.15 | **OPENING OF 2023 IFPSM WORLD SUMMIT**  
Conductor: Frediano Finucci, Head of economics and foreign news of La7 TV News  
Greetings from the Presidents of ADACI and IFPSM, CEO of IFPSM

14.15 - 14.45 | **World geopolitical framework and risk of recession**  
Erkki Liikanen, former European Commissioner and Governor of Bank of Finland

14.45 - 15.15 | **Impact of USA-China decoupling on international production and trade**  
Edward J. Altman, Prof. of Finance at New York University's - Stern School of Business

15.15 - 15.45 | **International trade and open strategic  
autonomy of EU - EU Commissioner**

15.45 - 16.05 | Coffee Break

16.05 - 16.35 | Speech to be defined

16.35 - 17.30 | **Supply management strategies to excel in medical sector**  
Stephane de Saint Jean, Senior VP Global Purchasing bioMérieux

**Innovation and talent management to excel in the yacht industry**  
Marco Valle, CEO Azimut Benetti

17.30 - 18.20 | **Sustainability in procurement for a better tomorrow**  
Gundula Ullah, Chairwoman of BME and CPO of FUNKE Mediengruppe

20.00 - 23.00 | **Gala Dinner at**  
Palazzo Borghese (by reservation)

# PROGRAMME OF THE WORLD SUMMIT

Saturday 23 September 2023

PALAZZO CONGRESSI - VILLA VITTORIA

## PARALLEL SESSION MAIN HALL

Conductor Frediano Finucci,  
Head of Economics  
and Foreign News of La7 TV News

09.00 - 09.25 | **Digitalization of procurement in Latin America: opportunities and challenges**  
Cesar Leal, APROCAL Mexico

09.30 - 11.00 | **Round table on the theme: 'How to fight inflation and manage the storm impacting supply chains, while ensuring resilience and innovation'**

Procurement Executives of large Corporates: ENI, ENEL, Leonardo and Cassa Depositi e Prestiti

11.00 - 11.25 | Coffee Break

11.25 - 11.45 | **Forecasting commodity prices and managing your risk and hedgings in a volatile world**  
Tom Bundgaard, Chief Analyst Mintec Ltd

11.50 - 12.15 | **Reengineering of global supply chains to foster reshoring, speed and transparency**  
Jean Luc Baras, President Conseil National des Achats (CNA) France

12.20 - 12.40 | **Talent, tenacity and resilience as prerequisites for success**  
Niccolò Campriani, Los Angeles International Olympic Committee

12.45 - 13.00 | **Added value, costs and limitations of artificial intelligence in procurement**  
Unite

13.00 - 14.00 |

## PARALLEL SESSION GREEN ROOM

Conductor: to be defined

09.00 - 09.25 | **Procurement risk management in the current economic scenario**  
Heiko Hartkamp, Head of Purchasing Technology Swisscom

09.30 - 10.25 | **Round table on the theme: 'The recipe of Italian excellence'**  
Executives of Illy Caffè, Aboca and Ferrero

10.25 - 11.20 | Round table on the theme: **'Roles, competences and organisation to improve public procurement efficiency'**  
CPOs of INPS and CONSIP and Gil Zefoni, CEO of Israeli Purchasing & Logistics Managers Association (IPLMA)

11.20 - 11.40 | Coffee break

11.40 - 11.55 | **An exciting challenge for our Group: making sustainability sustainable!**  
Davide Cucchi, Chief Operating Officer Licat Srl, Technical Director Romani Components Srl / Paolo Agosteo, Managing Director Licat Srl, Managing Director Romani Components Srl/ Marco Furini, Sales Area Manager Romani Components Srl

11.55 - 12.20 | **Procurement taking advantage of Technology**  
Mariusz Gerałtowski, President of Polish Supply Management Leaders (PSML)

12.20 - 12.45 | **Challenges and constraints of Procurement in Africa**  
Pamela Marendi, practicing Supply Chain Professional Kenya

12.45 - 13.00 | **Added value of artificial intelligence in procurement**  
Giampiero Volpi, Strategic Business Analyst Niuma

Lunch Buffet

# PROGRAMME OF THE WORLD SUMMIT

Saturday 23 September 2023

**PALAZZO CONGRESSI - VILLA VITTORIA (Main Hall)**

**Conductor: Frediano Finucci - Head of Economics-Foreign News of La7 TV News**

14.00 - 14.25	<b>Overview of economy and procurement in main African Countries</b> Chris Oanda Kenya, President of IFPSM
14.25 - 14.55	<b>Outline of macro-economy, procurement and supply chains in Asia Pacific</b> Cai Jin, expert in macroeconomics, VP of IFPSM and VP of CFLP China Li Hongchao, VP of JD Group (e-commerce) and European Business Executive
14.55 - 15.25	<b>Value proposition of procurement: from ordering office to promoter of strategic and innovative partnerships</b> Andrea Wetjen, VP Procurement Airbus Germany
15.25 - 15.45	<b>Coffee break</b>
15.45 - 16.30	<b>CPO Round Table on the theme:</b> <b>'Business and supply management strategies in the current innovation system'</b> Automotive and other Italian technological excellences
16.30 - 16.55	<b>Innovation, development and productivity</b> International Speaker
16.55 - 17.15	<b>Presentation of IFPSM 2024 World Summit</b> <b>Closure of the IFPSM 2023 World Summit</b> Chris Oanda, President of IFPSM and Fabrizio Santini, President of ADACI
20.00	<b>Farewell Dinner by reservation</b> (location to be defined)

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## Registration Fee for Europe <sup>1</sup>

Category of Participants	Registration by 30/6/2023	Registration from 1/7/2023 to 10/9/2023 <sup>2</sup>
Non-Members of IFPSM Associations	€ 650 <sup>3</sup>	€ 750 <sup>3</sup>
Member of IFPSM Associations	€ 550 <sup>3</sup>	€ 650 <sup>3</sup>
Group of participants of IFPSM Associations <sup>4</sup>	Contact your association	Contact your association
Welcome dinner Palazzo Borghese 21 Sept. 2023	€ 60 <sup>3</sup>	€ 70 <sup>3</sup>
Gala dinner Palazzo Borghese 22 Sept. 2023	€ 90 <sup>3</sup>	€ 100 <sup>3</sup>
Farewell Dinner Venue to be defined 23 Sept. 2023	€ 60 <sup>3</sup>	€ 70 <sup>3</sup>

**Cancellation: within 20.7.2023**

ADACI will reimburse 95% of the amount paid  
(5% bank reimbursement charge)

**from 21.7 to 31.8.2023**

ADACI will reimburse 50% of the amount paid

**from 1.9.2023**

No reimbursement

1. The maximum number of registration is 750, beyond this limit ADACI will not accept further registrations.
2. After 31.08.2023 the hotel accommodation is not guaranteed
3. For all VAT holders (IVA), the invoice will be issued without VAT, not subject pursuant to article 7-ter.  
For all private users not holders of VAT, the invoice must be subject to VAT.
4. Unique registration made by the Association with name, address and e-mail address of participants.

## Registration Fee for Asia Pacific, Africa and South America <sup>1</sup>

Category of Participants	Registration by 30/6/2023	Registration from 1/7/2023 to 10/9/2023 <sup>2</sup>
Non-Members of IFPSM Associations	€ 600 <sup>3</sup>	€ 700 <sup>3</sup>
Member of IFPSM Associations	€ 500 <sup>3</sup>	€ 600 <sup>3</sup>
Group of participants of IFPSM Associations <sup>4</sup>	Contact your association	Contact your association
Welcome dinner Palazzo Borghese 21 Sept. 2023	€ 50 <sup>3</sup>	€ 60 <sup>3</sup>
Gala dinner Palazzo Borghese 22 Sept. 2023	€ 80 <sup>3</sup>	€ 90 <sup>3</sup>
Farewell Dinner Venue to be defined 23 Sept. 2023	€ 50 <sup>3</sup>	€ 60 <sup>3</sup>

**Cancellation: within 20.7.2023**

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4. Unique registration made by the Association with name, address of participants and all other data required for the VISA.

## REGISTRATION

Registrations must be done online on the website <https://www.ifpsmworldsummit2023florence.com/>, by entering all the required information in the various fields. They:

- will be accepted if complete and according to their order of arrival, until the ceiling of 750 participants is reached,
- will be confirmed to the individual participants, and to the relative associations in case of grouping, via e-mail within five days,
- will become effective and binding after receipt of the amounts due.

## PAYMENTS

Registration fees and optional dinners must be paid on-line within 14 days of the confirmation of registration, according to one of the following methods:

- bank transfer to ADACI Formanagement Srl S.U. at INTESA SANPAOLO SPA Via Buonarroti 22, 20145 Milano IBAN: IT 41 N 03069 01789 100000006687 - S WIFT/BIC: BCITITMM;
- Credit card (Visa, Mastercard, Maestro, American Express, PostePay, Apple Pay)

After sending the above confirmation, ADACI Formanagement will provide you a regular invoice which must be paid within the aforementioned deadline. The invoices relating to registrations made from 1-10 September 2023 must be paid within September 15<sup>th</sup>.

## HOTEL ACCOMODATION

Florence is a city of 380,000 inhabitants and the majority of the hotels are located no further than one kilometre away from the convention centre. In order to allow participants to choose their preferred accommodation, we have arranged an agreement with the Florence Convention Bureau. Reservations have to be made online through their portal <https://booking.destinationflorence.com/index.cfm/en/> where you can choose, among the affiliated hotels, the most suitable for your needs both in terms of price and location.

Prices are valid for the period 19-27 of September 2023. For your convenience you will find below the name of some hotels taken from the above portal, but participants are free to choose whichever hotel they prefer.

Hotel Cellai Boutique Hotel	★★★★★S	single room € 189
Hotel Roma	★★★★★	single room € 240/ double room € 285
Hotel & Spa MH Florence	★★★★★	single room € 208/ double room € 227
Hotel Corona D'Italia	★★★★	single room € 131/ double room € 150
Hotel San Giorgio & Olimpico	★★★★	single room € 217/ double room € 236
Hotel Centro	★★★	single room € 115/ double room € 223

## TOUR I

### GUIDED FLORENCE TOUR (3h)

**Departure:** 9.00 a.m.

**Language:** ITA/ENG

**Price:** 45,00 euro/p.p.

**Possible Days:** Wednesday September 20/  
Thursday September 21 / Friday September 22/  
Sunday September 24



A pleasant walk in Florence is just what you need to be introduced to the city and its splendor and secular heritage! Explore the city center with our Florence walking tour: discover the magnificence of one of the most fascinating cities in the world, and its centuries-old heritage, with an enjoyable relaxed promenade in the footsteps of the Medici dynasty, that ruled the city in the 14th and 15th centuries. Your experienced, professional guide will give an entertaining presentation about the city during the walking tour of Florence: beginning with the fact that the city has been inhabited since prehistoric times, then became one of the most important centers of Etruscan culture, and later, a Roman city with the name "Florentia." During the Middle Ages the city endured a long series of wars, but this was also the period when the city became famous and wealthy thanks to textile manufacturing and trade and the new and ambitious architectural projects.

Finally, under the astute leadership of the Medici family Florence enjoyed a period of peace and prosperity, which led it to be renowned as "the cradle of the Renaissance". At that time rich bankers

and merchants invested in fine palaces to replace their cramped tower houses, and paid for the adornment of churches. The result was what you admire today: a stupendous outpouring of mesmerizing art masterpieces and stunning architecture. UNESCO World Heritage Site, enchanting, romantic and sumptuously enhanced by centuries-old architecture and artwork, Florence is a treasure chest of marvels, all there for you to discover for yourself. Follow your guide and admire Piazza della Signoria, dominated by the striking Palazzo Vecchio, Florence's Cathedral - the Duomo - with the adjacent bell tower (the Tower of Giotto) and the Baptistery with its famous, magnificent gold paneled "Gates of Paradise". The visit continues on to Orsanmichele and the Santa Trinità Church. After walking briefly along the river, you will arrive at the Ponte Vecchio, the world's most celebrated bridge. Once across the bridge you are in the Oltrarno neighbourhood, renowned for its picturesque atmosphere, artisan workshops and antique shops. And for a full overview of Florence's most authentic flavor, enjoy a relaxing, and delicious, break during this Florence Italy walking tour tasting the best typical products.

### GUIDED TOUR UFFIZI GALLERY (3h)

**Departure:** 2.00 p.m.

**Language:** ENG

**Price:** 65,00 euro/p.p.

**Possible Days:** Wednesday September 20/  
Thursday September 21 / Sunday September 24



Learn, explore and capture the essence of artistic talent and enchantment with an exclusive brand-new Florentetown experience: a unique Masterclass in the Uffizi of Florence with an Art Expert! Conducted by a highly experienced and charismatic English-speaking professional art guide, our Masterclass leads you through the fascinating corridors of one of the world's most celebrated art collections, the Uffizi Gallery of Florence, taking you into the frames and behind the paint of legendary masterpieces, the very ones that made Florence the capital of a real cultural and artistic revolution: the Renaissance. During the visit you will learn about Florence's history, discover the secrets of the Vasari Corridor, the Medici family's secret aerial passageway, and discover the true beauty and creative talent encompassed in the Florence Uffizi collection. From Leonardo's genius and Giotto's one-of-a-kind touches, to Botticelli's magical flower-filled "Primavera" and striking "Venere", you will enjoy the rare privilege of diving into each work of art, grasping its meaning and seeing it come to life for your eyes

only. With a focus by our art expert, uncover the Vasari Corridor history and secrets (no entrance in the corridor - please see notes): Hidden between city houses and even passing through a church, the Vasari Corridor has evolved as one of the most astounding architectural masterpieces of the Renaissance. There will be a break during the visit to have a rest or to take a cappuccino or coffee at the Uffizi Café located on the terrace above the ancient Loggia dei Lanzi. Our signature Art Masterclass is much more than an Uffizi Gallery visit, it is a life-changing cultural experience.

## GUIDED TOUR OF TRADITIONAL CHIANTI AREA WITH VISIT IN A WINERY, LUNCH AND TASTING (6h)

**Departure:** 9.30 a.m.

**Language:** ITA/ ENG

**Price:** 190,00 euro/p.p.

**Possible Days:** Wednesday September 20/

Thursday September 21/ Sunday September 24



Get to know the area of the great wines, get to know Tuscany, join the perfect experience for wine lovers with one of the most complete Tuscany wine tours! Carefully designed to offer an all-round immersive Chianti wine experience, our signature Tuscany Wine tour leads you down country roads and vineyards, through the cellars and straight under the labels and into the bottles of one of the world's most exceptional wines: Chianti! Enjoy the exclusive privileges of exploring Chianti and Chianti Classico in a small group, aboard a minivan, with the expert guidance of a sommelier throughout your Tuscany Chianti tour. Renowned worldwide for its precious ruby-red blends the Chianti hillside is unique: a sea of softly rolling hills dotted by swaying cypresses, olive groves and golden farmhouses and a myriad of extensive vineyards. This is the land of the black rooster - il Gallo Nero - which you can see defiantly looking out of all the signs along the countryside roads and labels. The land where back in 1872 the ideal percentage of different grapes (Sangiovese, Canaiolo and others) used to make the area's

namesake wine was discovered. Explore the marvelous realm of wine in its very kingdom, learn about the history, the peculiar characteristics, the different tastes and aromas. Among the other Tuscany wine tours, this one includes the visit to two wineries and an ancient olive oil mill. The mill boasts ancient architectural features and modern technology, and produces delicious gourmet olive oil. Enjoy learning about the centuries-old olive oil tradition, the harvesting and pressing process, and finally savor the unique, full, flavor of the estate oil. Led by your sommelier you will visit two very different wineries.

Experience the thrill of exploring the cellars lined with precious blends (both wineries are internationally renowned and acclaimed), learning about wine production in general and about the two different approaches and techniques, and savoring the very best of the estate blends of course! At the end of the tour savor a typical Tuscan lunch. Kindly note: this tour is pleasant for guests all ages but please consider Italian law forbids selling alcoholic beverage to teens under 18 years old; children under this age will be served non-alcoholic beverages.

**Day:** Saturday September 23

**Language:** ENG

**Departure** from Florence by bus

**Arrival** to The Mall

**Welcome coffee**

**Free time for shopping**, possibility of adding the free "Personal Shopper" service (a maximum of 2 in total). Each participant will receive a benefit card which includes the additional discount up to 10% on the outlet price.

**Lunch at ToscaNino restaurant** with a fixed menu that includes: a starter + first course OR first course + main course + dessert, water, coffee, a glass of wine, all genuine Tuscan.

**Experience:** 3 RED "TUSCANY DE LUXE": a Testing of three Toscan wines: ChiantiSuper Tuscan, Bolgheri, Brunello di Montalcino accompanied by bruschetta, fresh and aged pecorino cheese, bread and croccantelle 30 minutes.

**Price:** 120 euro/p.p.

(The price may vary depending on the number of participants)

A distinctive, innovative concept, created to satisfy the desires of any visitor to leave daily routine behind and discover a secret oasis of luxury and creativity, nestled in a sophisticated setting in the magnificent Tuscan countryside. Among the brands you will find: Gucci, Valentino, Dolce & Gabbana, Bottega Veneta, Giorgio Armani, Moschino, Hogan, Jimmy Choo, Tod's, Celine, Fendi and many others.



**THE TOURS WILL BE AVAILABLE AT THE REACH OF THE MINIMUM OF PARTICIPANTS.**

**THE TOURS WILL BE CONFIRMED BY THE MIDDLE OF JUNE**