

Information for sponsors



LOGY

CONFERENCE

8.-9.2.2024

READY TO ROCK!

LOGY Conference is a combination of information, networking and good time and tastes.

Our audience is hungry for information and ready to network. Come along!



CREATE NETWORKS

Over the years, almost 15,000 logistics and procurement professionals have participated LOGY Conference. We have had huge number of outstanding speakers from companies, such as Fazer, ABB, Coca Cola, Iittala, Nokia, Microsoft, IBM, Rovio, SOK, Canon, Finnlines, Schenker, KONE, Pepsi Co – just to name a few.



THINK OUTSIDE THE BOX

Thinking outside the box is more than just a business cliché. It means approaching problems in innovative ways, conceptualizing problems differently, and understanding your position in relation to any particular situation.

At LOGY Conference we aim to serve you fresh and innovative ideas that you can utilize at your own business and every day work.



REACH YOUR TARGET GROUP

RIGHT TARGET GROUP AT THE RIGHT PLACE

The LOGY Conference brings together the top management and influencers of the most significant Finnish logistics, transport and procurement companies. The atmosphere of the event encourages dialogue - this is an excellent opportunity for your company to present your services and acquire new valuable contacts.

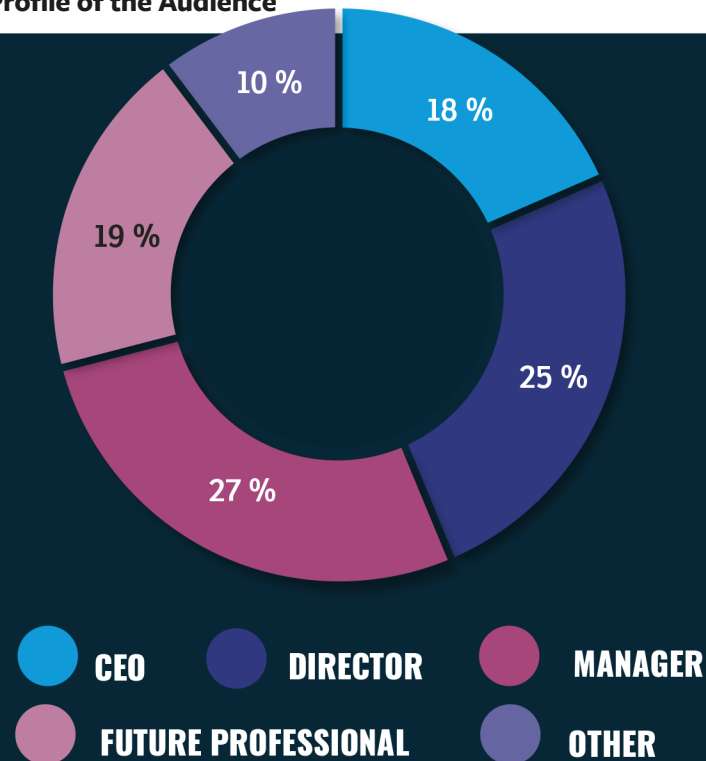
DECISION MAKERS AND INFLUENCERS

The LOGY Conference is attended by a diverse group of people covering professionals from different backgrounds. The unifying factor for many is that they are often in a decision-making position in their companies.

ONE CONFERENCE, TWO CAPITALS

LOGY Conference 2024 will be held in Helsinki, Finland. After the seminar day, the LOGY Conference continues with a cruise and an overnight stay in Tallinn, Estonia. At the second day you can relax at the Nordic Hotel Forum or participate a popular LOGY Conference Contact Forum.

Profile of the Audience



Sponsor packages

CONTENT	Main cooperation partner (4 pcs)	Partner (20 pcs)
Price for business members of LOGY ry	9 900 € + VAT	5 900 € + VAT
Price not for members	10 900 € + VAT	6 900 € + VAT
Osto&Logistiikka Media Voucher	✓ 1250 €	✓ 750 €
Participation - Day 1, Helsinki , Finland	✓ 3 pcs	✓ 2 pcs
Sponsor video at the Conference	✓ 2 min	—
Logo visibility at the Conference Program	✓	✓
Logo visibility during the breaks	✓	✓
Logo on websites and newsletters	✓	✓
Logo visible on social media channels	✓	✓
Sponsor stand + 80 cm roll-up place at the lobby of the Conference hall	✓	✓
Roll-up at the afternoons programs (Internal logistics, Logistics + SCM, Procurement)	✓	—
Cruise to Estonia	✓ 2 pcs	✓ 1 pcs
At the After party - Drinks Sponsored by “Company name” - 200 pcs (LOGY distrib- utes Vouchers, which mentions who the Sponsor is)	✓	—
Sponsor Stand at the 2nd day's program in Estonia from 10 am to 12 pm.	✓	—
Option of handing out things, e.g. water bottles, reflectors, hand sanitizers to all participants in the event. To be arranged in advance.	✓	—

Want something else?

Ask for more information
 Maria Tiilikainen
 maria.tiilikainen@logy.fi
 tel. +358 050 368 5862



LOGY CONFERENCE

8.-9.2.2024

Organizer

Finnish Association of Purchasing and
Logistics LOGY
Ratamestarinkatu 7 A, FI-00520
Helsinki, Finland
yhdistys@logy.fi
+358 44 336 7083

Contact

Maria Tiilikainen, Event Manager
maria.tiilikainen@logy.fi
+358 50 368 5862