

SPONSORSHIP INFO



LOGY

3.-4.2.2022

CONFERENCE



IDEAS OUTSIDE THE BOX

The theme of the LOGY Conference 2022 is "Update your Business – How to succeed in the New Normal". The past year has changed the business environment and the daily lives of professionals in both the short and long term.

Businesses are also increasingly operating as part of the surrounding local and global communities. Several companies have had to adapt to the new normal and are refining their strategies.



CREATE NETWORKS

LOGY Conference is an industry concept. Over the years, the event has drawn new ideas and contacts from almost 15,000 logistics and procurement professionals. The stage has seen a huge amount of expertise and companies such as Fazer, ABB, Coca Cola, Iittala, Nokia, Microsoft, IBM, Rovio, SOK, Canon, Finnlines, Schenker, KONE, Pepsi Co. – to name a few.



READY TO ROCK!

Attitude, attitude, attitude. Without the will to change the company or its own operations, there will be no results.

In the LOGY Conference, there is enough attitude and motivation to show others. The special seminar audience of the LOGY Conference is information-hungry and ready to network. Become a sponsor!



AS OUR SPONSOR, YOU REACH THE INDUSTRY INFLUENCERS

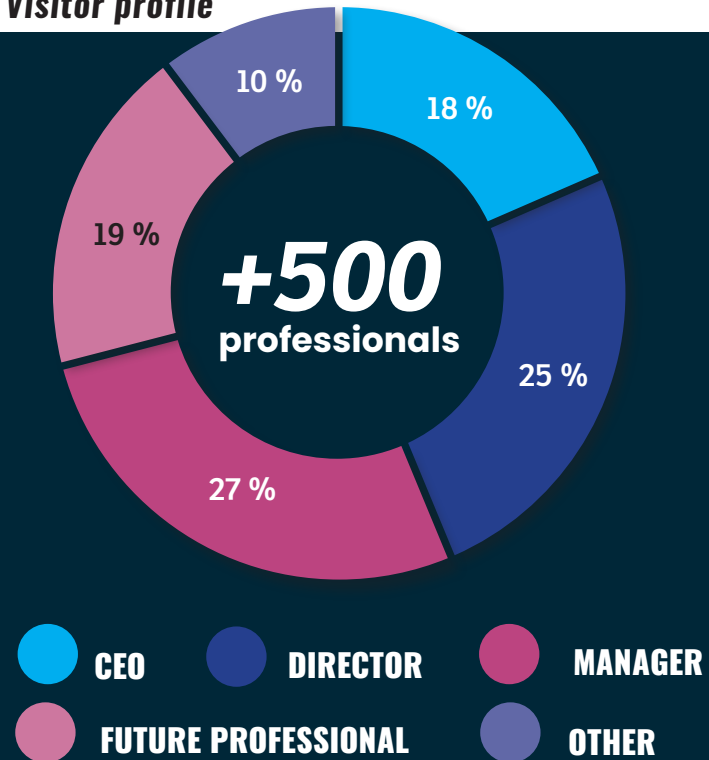
RIGHT TARGET IN A RIGHT PLACE

The LOGY Conference brings together the top management and influencers of the most significant Finnish logistics, transport and procurement companies. The open nature of the event and the atmosphere that encourages dialogue is an excellent opportunity for your company to present your services and make new valuable contacts.

DECISION-MAKERS AND INFLUENCERS

The LOGY Conference is attended by a wide range of professionals from different backgrounds. The unifying factor for many is that they are often in a decision-making position in their companies.

Visitor profile





MAIN SPONSORSHIP HYBRID

WHAT WE OFFER:

- 20 minutes podcast (Recording place is in Helsinki)
- Osto&Logistiikka Magazine voucher – value of 2 250 € + VAT
- 3 Participants to Clarion Hotel Helsinki + 2 participants to virtual conference
- Your logo to our event page, newsletters, brochures, social media etc.

CLARION HOTEL HELSINKI:

- Mini-Lounge 4 m2. We provide table + chair and you have place for huge roll-up etc.
- Video (2 min) in the middle of the program at Clarion Hotel Helsinki. You need to produce the video.

VIRTUAL CONFERENCE:

- You will have your own company page at Virtual Conference platform
- You will have place for your company presentation (5 minute)
- Possibility to invite anyone from the platform to one to one meetings
- Analytics (after the event)

CRUISE:

- Cruise is free of charge for two persons if possible to arrange. We will see this later on. The ship is m/s Tallink Silja Europa and usually we have about 300 persons there to network.

10 900 € + VAT



SPONSORSHIP HYBRID

WHAT WE OFFER:

- Osto&Logistiikka Magazine voucher – value of 1 250 € + VAT
- 2 Participants to Clarion Hotel Helsinki + 1 participant to virtual conference
- Your logo to our event page, newsletters, brochures, social media etc.

CLARION HOTEL HELSINKI:

- Pop-up stand 1 m2. We provide table + chair and you have place for normal 80 cm roll-up

VIRTUAL CONFERENCE:

- You will have your own company page at Virtual Conference platform
- You will have place for your company presentation (5 minute)
- Possibility to invite anyone from the platform to one to one meetings
- Analytics (after the event)

CRUISE:

- Cruise is free of charge for two persons if possible to arrange. We will see this later on. The ship is m/s Tallink Silja Europa and usually we have about 300 persons there to network.

6 900 € + VAT



VIRTUAL SPONSORSHIP

WHAT WE OFFER:

- Osto&Logistiikka Magazine voucher – value of 700 € + VAT
- 2 participants to virtual conference
- Your logo to our event page, newsletters, brochures, social media etc.

VIRTUAL CONFERENCE:

- You will have your own company page at Virtual Conference platform
- You will have place for your company presentation (5 minute)
- Possibility to invite anyone from the platform to one to one meetings
- Analytics (after the event)

5 900 € + VAT



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ORGANIZER

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